
PROPCA

PROFESSIONAL COFFEE ATHLETICS

**The aim of the competition is to draw on the strengths
of events worldwide and address
shortcomings, thereby creating a fair, just and open
platform for the event.**

2025 PCA Latte Art Competition

Official Rules and Regulation

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1. Competition system explanation

Introduction to the Competition System of the PCA Latte Art Master Competition 2025:

Since the 2015 competition, designated latte cups have been used, with competitors 1 VS 1 matches. During the competition, participants are required to form the pattern using the direct pouring method (Free Pour).

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2. Preparation Time

The competition organizers will let all the competitors in determining the order of their appearances according to the draw order.

Competitors should enter the stage in the order called by the host.

If both competitors share one coffee machine, with their assigned operating positions (the right side or the left side) determined by drawing order.

When two coffee machines are in use for the competition, competitors will also be assigned to specific machines by drawing order.

In some regional competition, pattern and special-sized containers will be designated in the competition.

Before the competition, the organizers will inform participants of the venue rules, machine usage guidelines, and event flow. Therefore, all competitors must be present and check in 30 minutes prior to their scheduled time.

On the day of the competition, the use of any unauthorized coffee beans or milk within the venue is strictly prohibited for all competitors (however, they may

purchase supplies for independent practice after the official contestant list is announced)

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3. Competition Time

After taking the stage, competitors are prohibited from preparing coffee or steaming milk in advance. However, they may briefly test the steam wand pressure and machine button functions.

When the competition begins, the host will activate the timer. Both competitors must complete their routines within 3 minutes. During this time, competitors may create one or multiple cups of latte art. Competitors must place only one of their presented beverage in the designated area before time expires, at which point timing stops and evaluating commences. (Should any equipment issues arise during the competition, the head judge may pause the timer or halt the match at their discretion.)

The host will provide time reminders at: the 1-minute mark, 30-second mark, and 15-second mark.

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4. Evaluation

(1) The judging panel will consist of 1 head judge and 2 professional sensory judges.

(2) Scoring: (Scoring is based on 5 sections)

- 1) Successfully Achieved
- 2) Contrast of Color
- 3) Balance of Pattern
- 4) Difficulty and Creativity of Pattern

- (3) If the four scoring criteria result in a tie, the competitor with the shorter completion time will be the winner.
- (4) The basic pattern of FREE POUR drawing is: (The pattern is for reference only)

Heart

Tutip

Rosetta

- (5) High scores will be awarded to difficult or creative patterns successfully achieved, meanwhile, contrast of color is included too. Competitors may choose to use either a single espresso or ristretto for each latte. This is crucial for their score.
- (6) In a single match, each competitor may create the identical pattern no more than twice. Exceeding this limit will render the competitor disqualified for advancement in the competition.
- (7) Identical pattern definition Changing the posture of the main body or adding or reducing secondary components will be regarded as the same pattern (e.g. standing pegasus, sitting pegasus, or patterns which were adding simply lines or drops such as cloud, sun, heart, etc.)



Example Image

- (8) If the primary subject undergoes technical modification, it constitutes a distinct pattern (e.g. standing rooster, winged rooster, Indians, eagle-headed Indians, etc.)



Example Image

- (9) One vote for station management will be evaluated based on the correct use of towel, hygiene, items display and organized, cleanliness of utensils, and the surplus material .The head judge will vote for the station management.Competitors must complete at least one piece within the 3-minute time limit. Failure to do so will result in disqualification according to international standards.